

BECOME A PART OF THE
SHAMAYM COMMUNITY

Live online course
**Debriefing: Transforming your
business using the Israeli Air
Force methodology and Artificial
Intelligence**

OCTOBER 14TH – DECEMBER 2ND

The Israeli Air Force is universally recognized to be among the world's most powerful and efficient aerial fighting forces, training their pilots in less than 250 flight training hours, less than half of the global average.

WHAT'S THEIR SECRET? **Debriefing**

THIS COURSE WILL ENABLE YOU AND YOUR TEAM TO MAXIMIZE POTENTIAL BY CREATING A CULTURE OF HIGH PERFORMANCE AND CONTINUOUS IMPROVEMENT.

Schedule
Thursdays from 8:00-10:00 (CST)



Duration of the course
8 sessions



Who is this for?

Entrepreneurs and senior-management

What will you learn?

- How to apply the Brief-Debrief methodology (developed by the IAF) to your business, focusing on practical, tangible changes that can be implemented quickly to improve outcomes under rapidly changing circumstances.
- How to foster a culture of constant improvement and adaptation that allows teams to incorporate past successes and failures as part of their daily work routine to improve performance and drive personal and business growth.

Syllabus

1. Takeoff – Introduction to the methodology
2. Self Debriefing - WWH Question Method and practice
3. Self Debriefing - Roundtable sessions for self improvement
4. Flights Board - Where are you flying to?
What's your destination? What are your flights?
5. 1st Flight Debrief - Self Debriefing by participants according to their flights
6. Team Debrief - How to collaborate through learning in the most effective and efficient way.
7. Advanced Debrief - Which are your most advanced tools for taking your learning to the next level.
8. What's next?

Professor:

Moshik Schur – CEO at Shamaym Va'aretz

In cooperation with Shamaym

Moshik Schur has an extensive career as an Israeli Air Force Pilot, with unparalleled experience in management and leadership. He is the CEO at Shamaym Va'aretz, an Israeli company that uses real-time collaborative work and Artificial Intelligence to improve team performance and outcomes under rapidly changing circumstances.



Cost of the program:

\$26,000 MXN
(1,300 USD)

This course will be delivered in English.

Guest Speakers:

Ofir Paldi – Founder and CEO of Shamaym with over 15 years of experience in the Boeing AH-64 IAF air crew.

Noam Gershony – Former IAF pilot and paralympic medalist in tennis.

Contact and registration:

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